



## **WIKAL Instruments Canada Ltd. signs exclusive distribution agreement with PR electronics.**

**Edmonton, March 2015.**

**Signal conditioning specialist, PR electronics strengthens its position in North America by teaming up with WIKAL Instruments Canada Ltd. to offer its high quality signal conditioning products to all parts of Canada.**

The agreement takes effect immediately and gives WIKAL Canada exclusive distributorship of the PR electronic products in all of Canada. Being the world leader in pressure, temperature and level measurement instrumentation, WIKAL is positioned to provide sales and service support in PR electronics' key industry sectors of oil & gas, chemical processing and water & wastewater.

Joshua Hall, Regional Sales Director, Americas at PR Electronics comments:

*"PR electronics sees the partnership with WIKAL Instruments Canada Ltd. As one that will allow us to better serve our Canadian customers with more frequent and local support. WIKAL Instruments has six sales offices and six service centres throughout Canada. WIKAL's presence in the field and focus on our key industries makes this a perfect match."*

The new agreement enables WIKAL to strengthen their portfolio with a proven brand that fits perfectly with the industries within which they operate.

Colin Brook, President at WIKAL Instruments Canada Ltd. says:

*"In our industry, it's a unique opportunity for WIKAL Instruments to partner with a great company like PR electronics. Canadian customers will now benefit from this partnership with unique instrument solutions using device electronics and measurement."*



### **About PR electronics**

Since 1974, PR electronics has specialized in making industrial process control safer, more reliable, and more efficient in order to enable some of the world's greatest companies to achieve PERFORMANCE MADE SMARTER.

With headquarters in Denmark and offices and authorized partners around the world, PR electronics provides signal conditioning solutions and communication interfaces that communicate, monitor, and connect process measurement points to process control systems at process and automation facilities all over the world.

Guided by principles of simplicity, focus, courage and excellence, PR electronics is dedicated to perfecting the core competence of innovating high-precision technology with low power consumption – a dedication that continues to set new standards for products.

Find out more at [www.prelectronics.com](http://www.prelectronics.com).

### **About WIKA Instruments Canada Ltd.**

Part of the WIKA Alexander Wiegand SE & Co KG group, WIKA Instruments is a world-leading manufacturer of electronic and mechanical pressure and temperature instrumentation. With an extensive line of pressure gauges & transmitters, diaphragm seals, thermocouples, resistance temperature detectors (RTDs), thermowells and associated accessories, WIKA specializes in applications within the petrochemical, power generation, process, sanitary, medical, UHP and wastewater industries. Utilizing nothing less than state-of-the-art equipment and manufacturing technology, WIKA's products set the standard for precision, dependability and technology.

Find out more at [www.wika.ca](http://www.wika.ca).

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